



## PRESS RELEASE

Tuesday 16<sup>th</sup> February 2010

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### New Pennicott Wilderness Journeys office opens on Hobart's waterfront

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Today Michelle O'Byrne MP, Minister for Tourism and the Arts, officially opened Pennicott Wilderness Journeys' new Hobart Waterfront office.

Tasmania's eco-cruising pioneer Robert Pennicott's new Hobart base and booking office is located in the Dock Head Building within the heart of Hobart's maritime precinct, at the entrance to Constitution Dock (previously the site of CH Smith Marine).

The new office creates a high-profile capital-city presence to showcase Rob's two multi-award winning products, Bruny Island Cruises and Tasman Island Cruises. These spectacular 3 hour coastal wilderness cruises which travel along two key Tasmanian coastal locations, Bruny Island and Port Arthur, have become some of Tasmania's most desired experiences.

The new waterfront office for Pennicott Wilderness Journeys represents an additional investment of \$400,000 and adds three new employees to the business, taking the total number of staff to 45 Tasmanians.

"We've invested heavily in Tasmanian tourism enterprises and we're proud to be able to provide significant employment for local people, with all the flow-on benefits that brings for the communities of Bruny Island and the Tasman Peninsula, the places where we operate" Rob says.

Since the first Pennicott cruise left Adventure Bay in 1999, Rob and his team have introduced more than 150,000 local, national and international guests to the wonders of south-east Tasmania's coastlines.

"Our new Hobart base gives us the opportunity to provide convenient waterfront access to our cruises and allows for future expansion" Rob says. "It will also have benefits for our local suppliers and business partners who have been loyal supporters over the years" he says.

Robert Pennicott and his team of Tasmanian staff continue to win multiple state and national awards, recognising the excellence of the visitor experiences they offer, as well as acknowledging their commitment to a high-standard of environmental practices.

Most notable award achievements include the business winning two National Telstra Business Awards in 2008; and Bruny Island Cruises achieving Tasmania's Best Tourist Attraction 2006, 2008 and 2009, Qantas Award for Excellence in Sustainability 2009 and Ecotourism 2006 and 2009.

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